ProQuest One Literature

Part of Clarivate

Why ProQuest One Literature?

The destination for all aspects of literature research, teaching and learning—providing the best tools and content available to support today's study of literature



Diversity of authors & works

Part of Clarivate

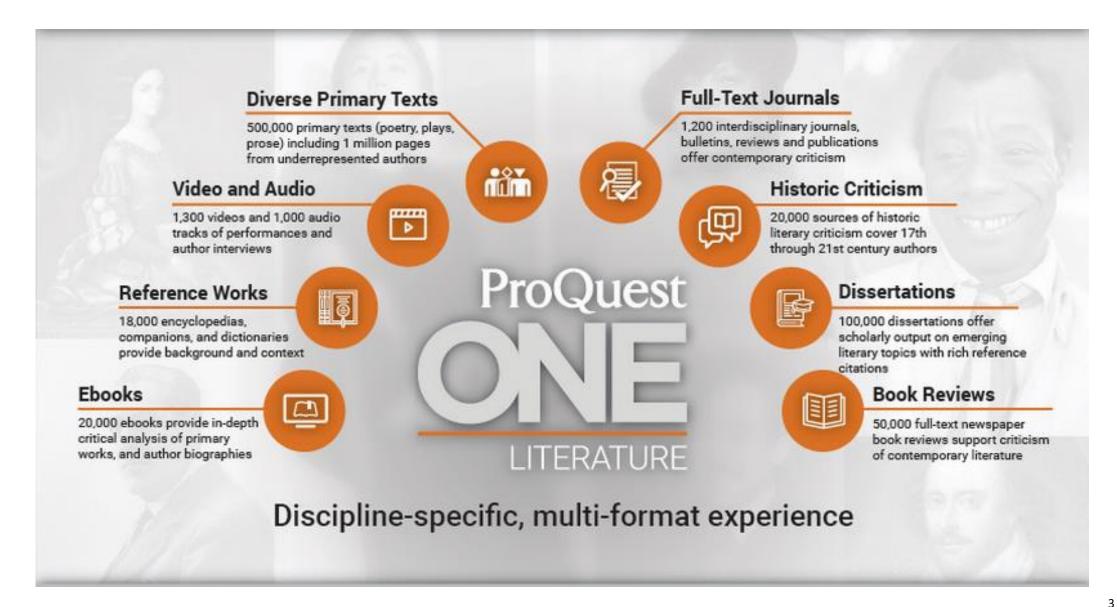


Varied content & discipline experience



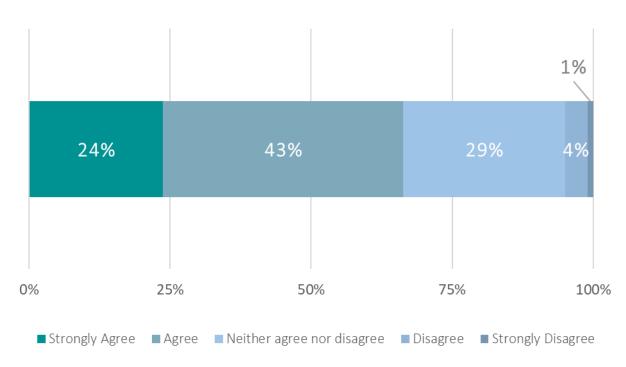
Of the community, for the community

ProQuest One Literature Overview



Meeting Librarian Needs

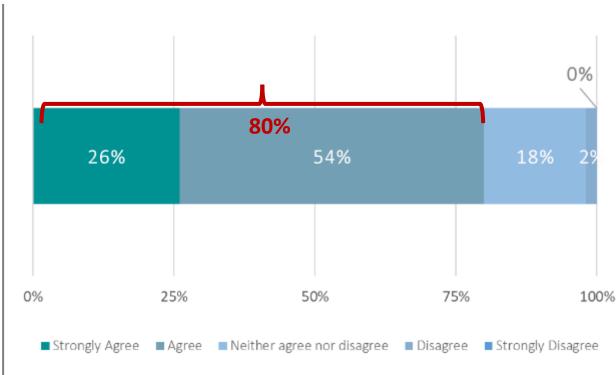
Multidisciplinary, multi-format databases are important to researchers



How strongly do you agree or disagree with the following statement: Access to multidisciplinary, multi-format research database would help library users to discover and use the most relevant and reliable content.

Are discipline-based products needed?

Discipline-specific, multi-format databases are also important



How strongly do you agree or disagree with the following statement: Access to a discipline specific, multi-format research database would help library users to discover and use the most relevant and reliable content.

Source: Academic Research: The Librarian's Point of View On the Need for Varied Content Types, Library Journal 2019 (N=611)



Meeting User Needs Use Cases: What problems are we helping to solve?

RESEARCH

I need multiple angles of coverage of an author for my research project

Comprehensive coverage of author & activist Unity Dow from Botswana:

Dissertation coverage, Book reviews, Primary texts

TEACHING

I need different interpretations of a work to challenge student assumptions about how to interpret a text

I'm teaching Hamlet and would like to show three different performances to challenge student assumptions about how to interpret the text

LEARNING

I need multiple resources to contextualize a literary movement to serve as jumping off points for my student project

I'm looking for a variety of resources on the Harlem Renaissance for student projects looking at different angles of the literary movement



Literature User Experience

A Discipline Specific User Experience Powered by Indexing

Literature Specific Taxonomy

Knowledgeable about authors, works, movements
Our proprietary controlled vocabulary
Drives User Experience



Smart Search Recommendations



Segmented Search Results

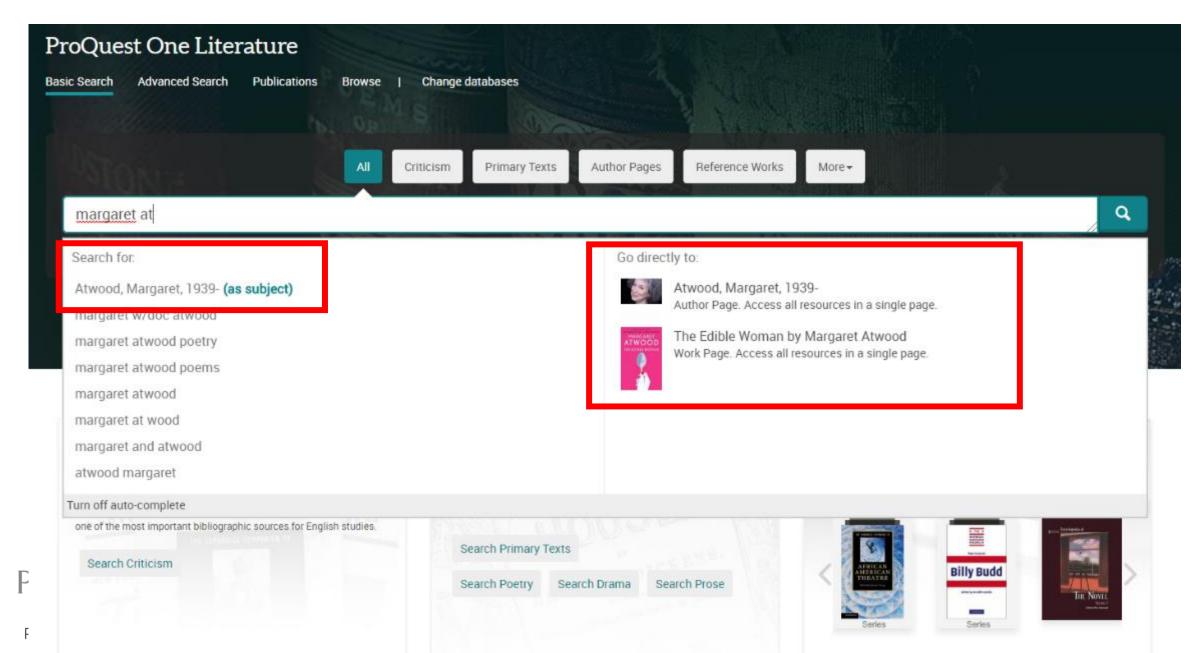


Literature Topic Pages (Author, Movement, Works)



Smart Search Recommendations

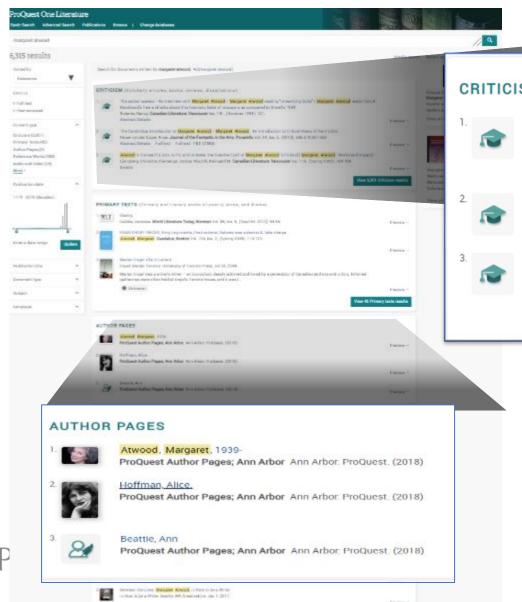




8

В

Segmented Search Results



Part of Clarivate

CRITICISM (Scholarly articles, books, reviews, dissertations)

The author speaks -- An Interview with Margaret Atwood / Margaret Atwood reading "Unearthing Suite" / Tale and talks about this futuristic fable of misogyny as compared to Orwell's 1984
Roberts, Nancy. Canadian Literature; Vancouver Iss. 141, (Summer 1994): 121.
Abstract/Details

The Cambridge Introduction to Margaret Atwood / Margaret Atwood : An Introduction to Critical Views of Heise-von der Lippe, Anya. Journal of the Fantastic in the Arts; Pocatello Vol. 24, Iss. 3, (2013): 506-510,561
Abstract/Details Full text - PDF (2MB)

Atwood in Europe [To Join, to Fit, and to Make: the Creative Craft of Margaret Atwood 's Fiction] [Margaret Ljungberg, Christina; Fiamengo, Janice; Nischik, Reingard M. Canadian Literature; Vancouver Iss. 176, (Spri Details





Margaret Atwood: Once in August

Howells, Barrie (producer), Rubbo, Michael (producer), and Rubbo, Michael (director). Montréal, QC: National Film Board of Canada.



Margaret Atwood, in Talking Books

Clark, Carol (producer). in Talking Books. New York, NY: Big Media. Jan 1, 2001.



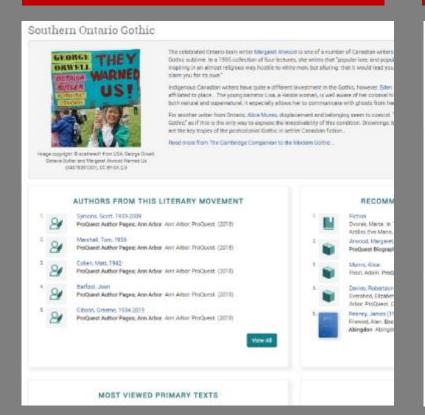
Between the Lines: Margaret Atwood, in How to be a Writer

in How to be a Writer. Seattle, WA: CreativeLive. Jan 1, 2017.

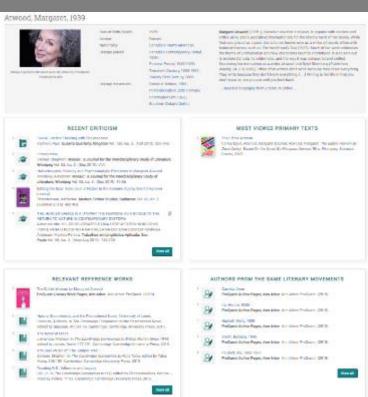
Literature Topic Pages



Literary Movements



Authors



Works



Content

Contents Highlights of ProQuest One Literature

Primary Works Collections

Over 500,000 Texts of Poetry, Prose & Drama Representing Diverse Voices + The Western Canon

- African American Poetry
- African Writers Series
- American Drama 1714–1915
- American Poetry
- Black Short Fiction and Folklore
- Black Women Writers
- Brechts Werke
- Canadian Poetry
- Caribbean Literature
- Digitale Bibliothek Deutscher Klassiker
- Early American Fiction 1789–1875
- Early English Prose Fiction
- Eighteenth-Century Fiction
- English Drama
- English Poetry
- English Poetry, Second Edition
- German Lyrik Poetry (Die Deutsche Lyrik)
- Goethes Werke



- Irish Women Poets of the Romantic Period
- Kafkas Werke (Kritische Ausgabe)
- Latin American Women Writers
- Latino Literature
- Nineteenth-Century Fiction
- Schillers Werke
- Scottish Women Poets of the Romantic Period
- South and Southeast Asian Literature in English
- Teatro Español del Siglo de Oro
- The Faber Poetry Library
- Twentieth-Century African American Poetry
- Twentieth-Century American Poetry
- Twentieth-Century American Poetry, Second Edition
- Twentieth-Century Drama
- Twentieth-Century English Poetry
- W.B. Yeats Collection

Full-Text Journals

Full-Text Journals Curated for Literature Offer Contemporary Criticism

- Bulletin of Hispanic Studies
- Journal of African American Studies
- Journal of West Indian Literature
- Neohelicon
- The Classical Review
- Zeitschrift Fur Anglistik und Amerikanistik
- ...and more from key publishers

Historic Criticism

Historic Criticism Providing Contemporaneous Perspectives

- Historic Literary Criticism
- Periodicals, unpublished letters
- Reviews, essays and commentary
- Routledge Critical Heritage series

Video & Audio

Performances & Interviews Offer Context to Authors & Works

- American Passages: A Literary Survey
- BBC Literary Adaptations in Video
- BBC Arkangel Shakespeare Audio Plays
- Invitation to World Literature
- Poetry Archive
- Poets on Screen

Dissertations

Emerging Topics with Rich Citations

- Curated literature dissertations
- Recent scholarly output from top institutions

Reference

Background & Contextual Reference Works

- Curated Author, Movement & Work Pages
- Cambridge Companions to Literature
- Literary Theory
- New Essays on the American Novel
- ...and more from Columbia, Oxford, Princeton, University Press Publications

Part of Clarivate

Exceptional Video Content





The Flowering of African American Poetry Today, in Furious Flower, Video Volume

Alternate title: Furious Flower III: Seeding the Future of African American Poetry Today McCray, Judith (producer), and Hodges, John L (director). in Furious Flower. San Francisco, CA: Jan 1, 2015.

Video Relevant Sections

Show Abstract



Cultivating Form, Creating the Black Aesthetic, in Furious Flower, Furious Flower III: Seeding the Future of African American Poetry, Video Volume One: Cultivating Form, Creating the Black Aesthetic

McCray, Judith (producer), and Hodges, John L (director). in Furious Flower. San Francisco, CA: Jan 1, 2015.

Video Relevant Sections



Pollinating and Dispersing - Black Poetry Collectives and the Diaspora, in Furious Flower, Video Volume Three

Alternate title: Furious Flower III: Seeding the Future of African American Poetry Today McCray, Judith (producer), and Hodges, John L (director). in Furious Flower. San Francisco, CA: Jan 1, 2015.

Video Relevant Sections Show Abstract >



Cultivating a Poetry of Social Change, Resistance and Truth-Telling, in Furious Flower, Video Volume Two

Alternate title: Furious Flower III: Seeding the Future of African American Poetry Today McCray, Judith (producer), and Hodges, John L (director). in Furious Flower. San Francisco, CA: Jan 1, 2015.

Video Relevant Sections

Show Abstract



Blooming in the Whirlwind, in Furious Flower

McCray, Judith (producer), and Hodges, John L (director). in Furious Flower. San Francisco, CA: Jan 1, 2005.

Video Relevant Sections

Audio & Video

Show Abstract ~



Cross-Pollinations in the Diaspora, in Furious Flower

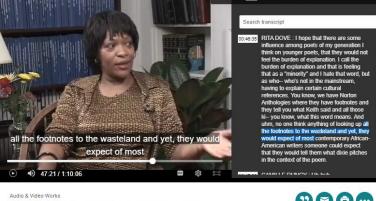
McCray, Judith (producer), and Hodges, John L (director). in Furious Flower. San Francisco, CA: Jan 1, 2005.

/ideo Relevant Sections

Show Abstract 5







Transcript Clips Embed









Cultivating Form, Creating the Black Aesthetic, in Furious Flower, Furious Flower III: Seeding the Future of African American Poetry, Video Volume One: Cultivating Form, Creating the Black Aesthetic





Aligning ProQuest One Literature with Syllabi

Aligning PQ1LIT with Syllabus: Course Example Shakespeare

Courses that study Shakespeare may focus on:

- Authorship Issues
- Identity and Selfhood
- Shakespearean principles in dramas and comedy
- Sonnet as poetry form



Aligning PQ1LIT with Syllabus: Course Example Introduction to Shakespeare











Options





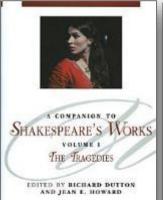
Getty Images

Date of Birth/Death: Nationality Litarans period.

10641616 Male

Bottom / Employs' Forespeed Elizabethan Period. 1558-1609 Jacobsen and Caroline Pariod, 1603-1660. Renal seance Period, 1500-1660 Tudor Pariod, 1500-1609 William Shakeopeare is the most widely earnings and respected writer in the English language. He is so eignificant a literary figure as the great writers of ensiguity: Homer, Plato, Virgil, Only a nandful of modern authors can feasibly be seen as his equal. Dante, Cervantee, Molière, Tolotoy, He towers strove nia British contemporaries. Christopher Marlows. Ben Janeon end John Wasster There are few writers of stature, potty in Britain and sproad, who have not plaimed Shakeapeare as a powerful and overwire/ming influence. He has generated more works of projetom than any other writer and he is etill the most performso playwright in the world. He is also the most frequently gusted writer in the world and many of his new coinages have passed into the language. He created some of the stage's most enduring onwasters: Faloraff, Hamlet. Stylook, Richard III, Ariol and Caliben, His works have been turned into operate by Versi and Wagner and paintings by Delapraix, Turner and Dante Sebriel Resetti. His preveneve book filmed by Oreon Welles: Laurence Orivier, Jean-Luc Godard and Asira Karpeewa. He remains the largest prestive procence in Western outture.

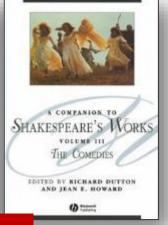
fleed full ProQuest Biography...

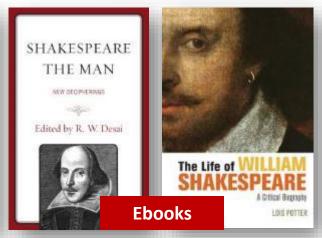


10

SHAKESPEAR

A COMPANION TO SHAKESPEARE'S WORKS VOLUME II THE THISTORIES EDITED BY RICHARD DUTTON AND JEAN E. HOWARD (D)





Reference



MOST VIEWED PRIMARY TEXTS

A Midduminer Night's Disent Dely, Augustin; Snakespeare, William; Winner, William, 75 p. Privately pointed for Mr. Dely 1888.

The Comedy of Errora (1869) Shakespeare, William, The Works of William Shakespeare. edited by William George Clerk ... and John Glove/ ... Volume L. 9 x Cambridge, London: Macmillan and Co, 1863.

Twelfth Night (1863) Shekeopeare, William. The Works Of William Shirkespeere, 9 x. Lancon: Masmillen end Co. 1863.

Stekeopears, William. The Works Of William Stakespeers, S.v. Campridge: Macmillan and Co. 1866.

Snexeopeate, William, The Works Of William Snavespeere, 5 x. Cantoriage: Macmillan and Co. 1865.

RECENT CRITICISM

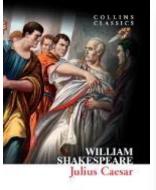
Supernatural Barrents in Snawageere's Player Zhu Livel Journal of Language Teaching and Research: London Vol. 10, Inc. 7, (Mar 2019): 291-395.

Seemoven Translating Sneiverpears: Enameric Models for the Slow Movement of the String Quartet Qp. 18, No. 1 Writing, Steven M. Journal of the American Musicological Boolety: Richmond Vol. 71, Ioo. 3, (Fall 2018): 795

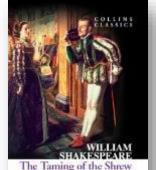
Place in Shakespeare's Conplanus. The Intersection of Seagrepay, Culture, and I sentity Respe. Richard Meditemenean Studies; University Park Vol. 2h (ss. 2. (2018): 213.

The Fall of Mediterranean Rome in Titus Andronique Harries, Brian J. Mediterraneon Studies: University Park Vol. 25, Ian. 2, (2018): 194

Stravezopere and Stolly Bergeron, David M. Mediterranean Studies; Liniversity Park Vol. 35, Isa 2, (2018): 179.



Primary Texts



Shakespeare had been Stratford, married with three children, Susanna, Judith and his boy, Hamnet.

This England, in Shakespeare and Us, Part Such as the characters, and had injuried by function of Authorizon and Computer tracking the (0,0) . However, the restriction

Video

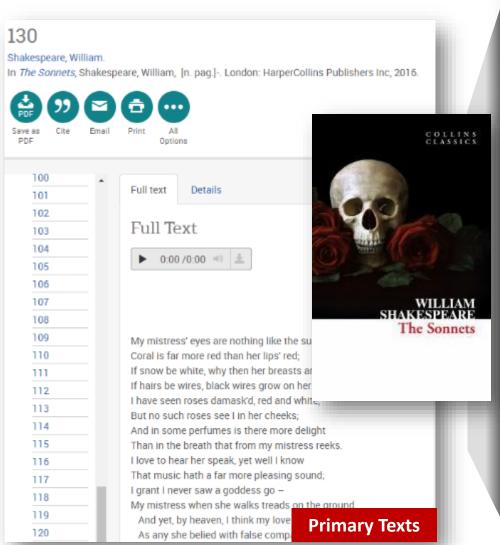
Author Page

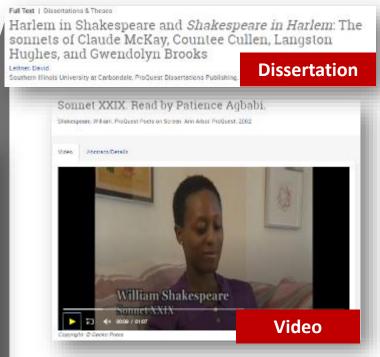
RELEVANT REFERENCE WORKS

The Merchant of Venice by William Shakespeare

Aligning PQ1LIT with Syllabus: Course Example Focus on The Sonnets







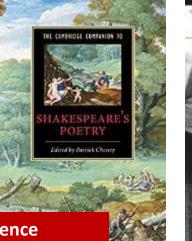
ER for una leggische for m

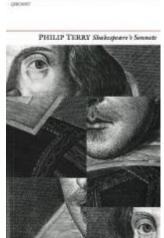
THE CAMBRIDGE COMPANION TO

SONNET









Product Demonstration

ABI/INFORM Collection

Part of Clarivate

Why ABI/INFORM Collection?

- **Key Scholarly Journals:** Coverage of all disciplines with key scholarly titles in all fields - including local content
- **Content for Scholarship & Research:** Researchers need more than just journals
 - ProQuest has unique non-journal content
- The latest thinking first: Working papers, dissertations, and conference papers
 - available often years before the published article
- Resources for Teaching: Tools specifically for teaching such as case studies and market and industry reports. Available with no restrictions

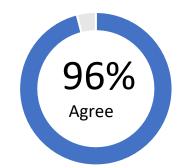




SIMPLIFY

Meeting User Needs

- Content for all users: Business researchers of all levels use many different content types in their work depending on the objective and stage of research. ABI provides more of this content than any other database, from scholarly content such as journals and working papers, through teaching and learning resources such as case studies and market reports
- The ProQuest Platform combines a simple, easy to use search, with more powerful advanced search features giving a rich experience to users of all levels.
- The latest thinking first: peer review process can take 2-3 years.
 Users can find the latest thinking in thousands of working papers, dissertations, and conference papers.



Lecturers agree
using multiple
content types helps
students
understand
concepts and ideas
more fully*

Key scholarly content: publishers











Taylor & Francis an informa business









Key scholarly content: journals





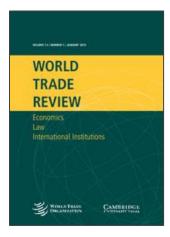














Key magazines and newspapers















Key magazines and newspapers

Business schools rate Dow Jones and *The Wall Street Journal* as the highest quality providers of business and economic coverage in the U.S., followed closely by *The Economist* magazine.

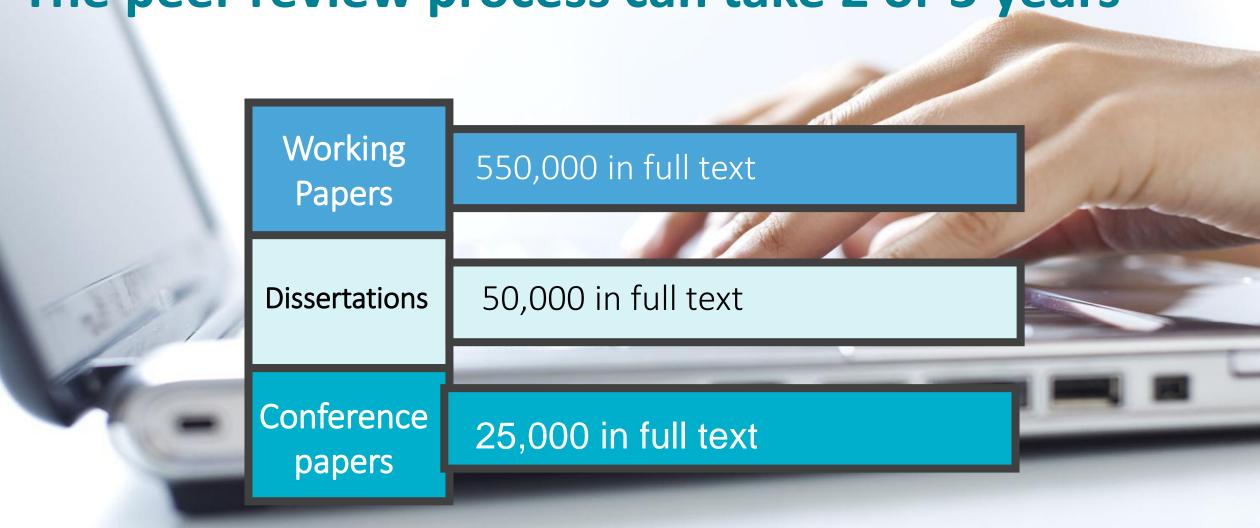
Over 850 active full text newspapers, magazines and trade publications, plus popular business wires and blogs

Economist now with PDF full text!





The peer review process can take 2 or 3 years





The latest thinking first: Working Papers



Abstract/Details

Hide highlighting

Abstract

Translate >

A virtual team is a group of geographically distant people who work together to achieve a shared goal for a common organization. From the past few years this concept has been evolved and has emerged the idea of global project management. Virtual teams have been beneficial in cost reduction; hiring competent work force and improving globalization. Although virtual teams are beneficial for an organization; but they are hard to manage and control successfully. There can be several challenges like cultural issues; different time zones and communication gap. These challenges are not hard to manage; and we can overcome these challenges using effective project management skills. These skills will become the success factors for making virtual teams successful and will be determined by comparison of the survey results of traditional and virtual teams.

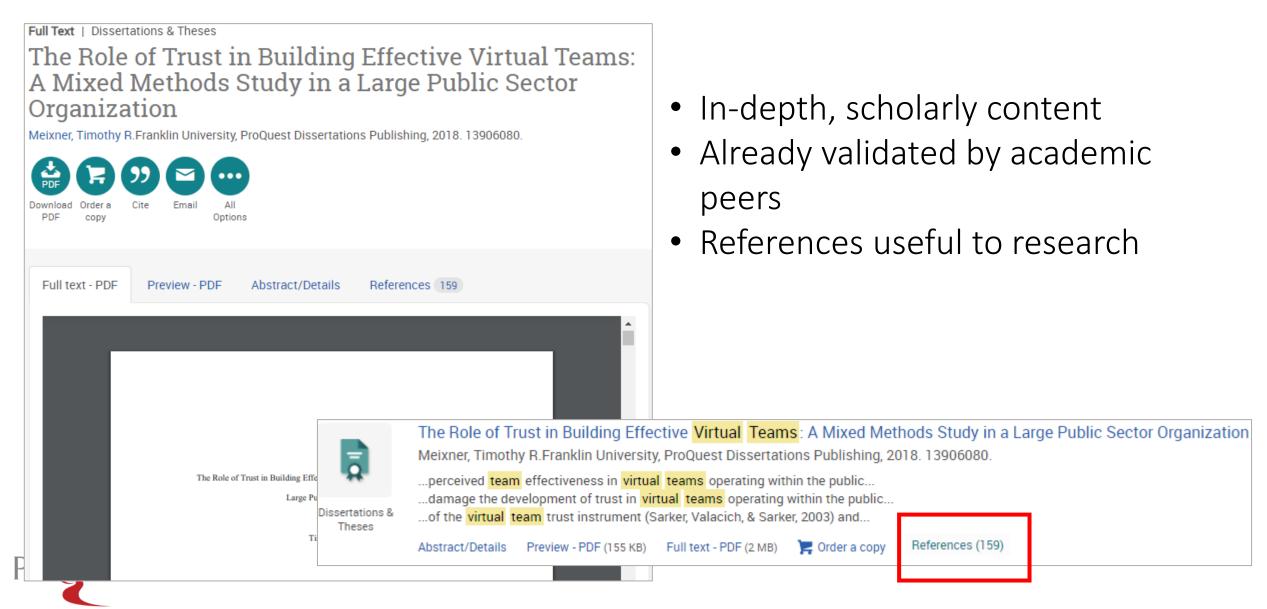
- The peer-review process can take 1, 2, or even 3 years
- Researchers can access the very latest thinking in preprints and working papers
- An edited version of the content often appears later on in a scholarly journal



Part of Clarivate

The latest thinking first: Dissertations

Part of Clarivate



The latest thinking first: conference proceedings

Full Text | Conference Papers & Proceedings

CHALLENGES AND BENEFITS OF VIRTUAL TEAMS: A LEADERSHIP PERSPECTIVE

Kupa, Krisztina.

Economic and Social Development: Book of Proceedings; Varazdin: 193-

202. Varazdin: Varazdin Development and Entrepreneurship Agency (VADEA). (Sep 4/Sep 5, 2020)













Full text

Full text - PDF

Abstract/Details

Hide highlighting

Abstract

Translate >

Organisations employ members with different disciplinary and cultural backgrounds who, at the same time, represent diversity in age, gender, ethnicity and a wide range of other factors as well. These teams usually operate fully or partially virtually, using communication and IT tools to collaborate, share ideas and altogether perform their daily activities while being geographically dispersed all around the globe - complexity bringing increased virtuality to the team set-up. Virtual teams have several benefits, such as availability, diversity, better access to resources and flexibility, however the virtual working environment imposes several challenges on the team members. Thus, a virtual team set-up requires various sets of skills, competences and tools from both the leaders' and the team members' perspectives. The paper explains the concept of virtual teams, the benefits and challenges that arise in this specific form of team set-ups. The paper also explores the leadership aspects that affect the operation of these teams, and suggests how leadership

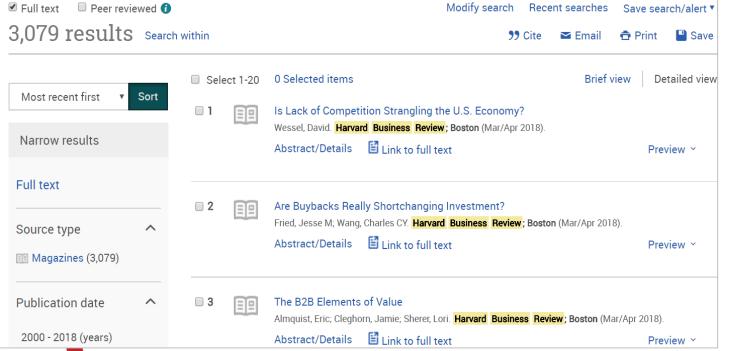




Linking to HBR from ABI

 Links to free full-text articles on HBR.org available for over 3k articles from 2000 onward

 Includes 97% of their Top 500 articles restricted from printing, sharing, downloading etc. (list available)





Teaching Resources: Market Information

- 1000s of company profiles and SWOTs from premium, expensive providers
- Industry reports
- Country risk reports

Fitch Solutions



Intelligence Unit









Teaching Resources: Case Studies

- Over 3,000 full-text business cases
- Allows students to see theory in practice

Life Cycle In Organizations: A Stationery Shop Case Study

Dr. Lorena Hernández von Wobeser, Universidad del Caribe, México

ABSTRACT

This teaching case reviews the basis of Life Cycle Model in order to understand the transitional stages in organizations. It focuses particularly on Adizes ten stages model. The single case presented here helps us to reflect on life cycle of a micro sized business in Cancún, México. As narrated by her owner; the micro-sized business has passes three stages that she calls: the beginning, the expansion and the foundation stages. This case study is suggested for undergraduate students in managerial or organizational studies programs.

Keywords: Organizational Life Cycle; Organizational survival; Organizational failure; Micro-sized Enterprise

INTRODUCTION

gigh mortality in organizations is a trend topic in academic, managerial and official (government) documents, particularly in the study of MSMEs (Micro, Small, Medium-Sized Enterprises). Different terminologies have been used to refer to this phenomenon:

- Opening of a business/ closure of a business
- Entrepreneurial failure/ entrepreneurial success
- Organizational mortality/ organizational survival

This terminology has been used by a large group of scholars to approach the study of the continuity or failure of a business (some of the authors use them indistinctly). The terminology most used in the study of this topic is 'Life Cycle Model' (organizational mortality/organizational survival). In the first section of this paper a theoretical discussion about the basis of Life Cycle Model is presented. Then, the author describes the story of the *Stationery Shop Silvestre*, as her owner Graciela Mendoza narrates. Finally, in the last section some teaching notes are suggested for undergraduate students in managerial or organizational studies programs.



A04-18-0010

B. Tom Hunsaker William E. Youngdahl

IBM: Building with Blockchain

What the internet did for communications, I think blockchain will do for trusted transactions.

IBM needed a win. Facing flattening sales and increasing analyst concerns, the century-old giant that had reinvented itself so often before was in search of market game-changers. The company believed they found such an opportunity in 2014 when employee Jerry Cuomo and other IBM technologists dug deeply into the secure and decentralized ledger that powered cryptocurrency Bitcoin.² Similar to open-source software, IBM saw widespread potential for blockchain technology outside of the currency it powered. But seeing a technology's promise is different from monetizing it at scale. How could IBM distinguish blockchain technology from the cryptocurrency for which it was known and attract large clients to adopt IBM's approach to the emerging technology? If successful, what could be next for IBM blockchain?

IBM

Founded in 1911, the company now called IBM (International Business Machines) was originally Computer Tabulating Recording Company (CTR). Born when four pioneering technology companies were brought together by Charles Flint, the firm manufactured and sold products from commercial scales, to punched cards, to tabulators.³ Famed executive Thomas J. Watson joined the firm in 1914, and within a year became the company's president.⁴ It was Watson who completed the integration of CTR's various companies, renamed the group IBM, and coined the firm's long-standing slogan *THINK*, stating, "The trouble with every one of us is we don't think enough—we get paid for working with our heads."⁵

IBM's commitment to building smart technology continued between 1960-1980. They innovated the first computer system family, IBM System/360, in 1964. This allowed enterprises for the first time to scale their computing capabilities. By 1980, the firm held a dominant position in enterprise computing—so much so that the IBM mainframe was nearly synonymous with industry computing efforts. This same year, IBM entered into agreement with Microsoft to provide the operating system for IBM's personal computer offering, IBM PC-DOC.

Without exclusive rights to the operating system (Microsoft retained the ability to license a parallel version named MS-DOC), IBM faced increased competition from new entrants who would replicate their hardware and license MS-DOC over the next decade and a half. In 1993, IBM posted the then largest loss in American corporate history (\$8 billion).⁶

Product Demonstration

